

ANIMAL WELFARE CONSULTING SERVICES



NSF International provides consulting in risk evaluation and management in areas such as due diligence, brand protection, shareholder value and reputation management.

Our approach is based on technical excellence and sector-specific experience, combined with investigative insight, to meet the needs of all types and sizes of business operations.

We adopt a proactive approach to enable your company to derive a real competitive advantage in areas critical to business improvement and sustainability. Our consultants facilitate process improvement for businesses by structured assessments and analysis, to reduce risks and at the same time provide commercial benefits.

OUR CORE SERVICES

- > **Emerging issues, risk mapping and reporting services** to help you understand possible issues facing your business and supply chains
- > **Gap analysis studies** to assess animal welfare standards across your supply chains, reviewing local legislation, industry norms and farm assurance standards enabling your business to make informed choices, deliver consumer requirements with confidence and provide information to financial investors and to evaluate commercial risks as part of institutional investment or a company acquisition
- > **Design of animal welfare policies** which are sustainable and credible, demonstrating your business commitment to improving animal welfare within your supply chains
- > **Coaching and raising awareness** of farm production methods and their inherent animal welfare challenges in businesses that have typically been far removed from primary production
- > **Assessment, design and practical application** of animal welfare standards for all farm animal production systems across the food and textile industries
- > **Legal and technical advice** from farm to fork on animal welfare regulations including legal challenges, expert witness reports and food labelling requirements to ensure compliance
- > **Crisis management / product recall assistance** from design, evaluation and testing to active involvement in product and process traceability systems, crisis containment and as a media liaison and in live situations to protect shareholder value and brand integrity
- > **Brexit readiness assessments** to keep you up to date as the future landscape for business unfolds and to ensure you are ready for the challenges to your business from exiting the EU
- > **Business Benchmark on Farm Animal Welfare (BBFAW)** assessments supporting your business in evidencing commitments to animal welfare and management
- > **Data collating and analysis** to provide insights into on-farm performance criteria and facilitate knowledge transfer of best practice to achieve sustainable improvements within supply chains
- > **Practical solutions** provided at site level to address compliance issues raised by consumers or assurance bodies; demonstrating that improved animal welfare does not automatically mean higher costs
- > **Evaluating outcomes of innovative solutions** against input requirements prescribed by legislation or farm assurance standards to advise on any mismatch and facilitate liaison between business, industry, NGOs and authorities to reach agreement on the way forward





WHAT PEOPLE ARE SAYING

"The NSF welfare team have a very detailed knowledge of animal welfare legislation and welfare and assurance schemes across Europe and beyond, and a keen grasp on consumer and industry welfare concerns. They have translated this into practical analysis and advice to help us in developing policy messaging and supply chain options for our customers, as well as to help with more ad-hoc queries and media stories. The advice is always thorough and well documented, and always provided with a smile!"

Nick Andrews,
Head of Food Safety and Quality,
Dawn Farm Foods

OUR TEAM

Our team consists of a wide range of industry experts able to work at strategic levels within organisations. We have backgrounds in animal science, practical livestock/aquaculture production and with companies in all sectors of the animal production chain, including major food retailers and manufacturers, hospitality and catering companies, agriculture organisations and textile brands.

In addition, we offer:

- > Creativity to develop appropriate technical and commercial solutions
- > Detailed in-depth and hands-on knowledge and experience
- > An understanding of what can and what needs to be done in client businesses

NSF is trusted by thousands of organisations worldwide, from leading companies in food retailing and hospitality to government departments and agencies. We offer a comprehensive portfolio of services that enables companies in the agriculture, processing, manufacturing, retail, catering and leisure industries to comply with legislative requirements and meet or exceed consumer demands for animal welfare.

Beyond animal welfare, we support a range of sectors including food safety, health and safety, legality and quality, and modern slavery.

NSF International Training Academy (UK) offers a range of training courses along with bespoke packages that can be delivered at individual sites.

To view and book available training courses, visit www.bookwhen.com/nsfacademy or email nsfacademy@nsf.org.

NSF INTERNATIONAL

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