

# BUSINESS BENCHMARK ON FARM ANIMAL WELFARE (BBFAW)



Designed to drive higher farm animal welfare standards in the world's leading food businesses, the Business Benchmark on Farm Animal Welfare aims to provide:

- Investors with the information they need to understand the business implications of farm animal welfare for the companies in which they are invested
- Investors, governments, academics, NGOs, consumers and other stakeholders with an independent, impartial and reliable assessment of individual company efforts to adopt higher farm animal welfare standards and practices
- Guidance to companies interested in improving their management of and reporting on farm animal welfare issues

**NSF can provide a bespoke, consultancy-led solution to ensure that systems are in place to meet a business' aspirations in achieving any of the six tiers of BBFAW performance.**

Our commitment is to turn your CSR animal welfare policy into a sustainable, commercial reality through:

- Evidencing your business commitment to animal welfare
- Managing the implementation of policy throughout the supply chain



## NEW TO BBFAW?

We can help you by:

- > Cross-referencing documents, policies and supporting information on the company website or in the public domain with the BBFAW requirements to identify omissions, inconsistencies and inaccuracies
- > Providing technical input to support the creation or revision of policy documents in line with the BBFAW requirements
- > Engaging internal and external stakeholders to ensure policies and commitments are fully implemented
- > Providing analysis of predicted scores for subsequent years based on phased implementation of revised BBFAW reporting requirements, e.g. compliance data based around the integration of impact measures



## CURRENTLY BENCHMARKED?

Doing nothing is not an option; it could see you fall one tier as the weighting changes, particularly in the performance sector, year on year.

In line with the BBFAW's intention to place greater emphasis on performance in the benchmark, the weighting of the performance reporting and impact questions increased from 24 percent in 2017 to 35 percent in 2018. The net effect of this increase, assuming no change in company practices or reporting, would be that 23 companies (9 retailers, 9 producers and 5 restaurants) could drop one tier in 2018. This is similar to the effect of increasing the weighting of the same questions from 17 to 24 percent in 2017.

## WE CAN HELP BY:

- > Reviewing historic BBFAW scoring feedback against question criteria to identify improvement opportunities
- > Identifying where you could be eligible for CIWF awards (which contribute 10 points to the overall BBFAW score) and providing technical support to secure such awards
- > Providing communications regarding sector-specific antibiotic use that can be public-facing; this is a key area in BBFAW revisions
- > Embedding reporting metrics and subsequent analysis to support evidence of impact measure improvement
- > Developing a year-on-year strategy to achieving CIWF commitment/policy awards either as stand-alone or in partnership with suppliers; award points are valid for three years from receipt and once expired could lead to a drop in tier level

**Reporting is key as even a company statement of poor compliance will score more highly than failing to submit a response to any individual question.**



## ACHIEVEMENTS

- > We helped one retailer client move from Tier 3 to Tier 2 in the 2016 benchmark and maintain their Tier 2 status in 2017.
- > We helped two other clients in the restaurant and bars sector move from Tier 4 to Tier 3 in the 2017 benchmark and are looking to maintain or improve this status into 2018.

NSF International Training Academy (UK) offers a range of training courses along with bespoke packages that can be delivered at individual sites.

To view and book available training courses, visit [www.bookwhen.com/nsfacademy](http://www.bookwhen.com/nsfacademy) or email [nsfacademy@nsf.org](mailto:nsfacademy@nsf.org).

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